



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**  
September 22, 2009

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**Billerica, MA** – The Town of Billerica is launching a new Community Information Service designed to deliver important and timely information to residents in our area using the latest technology.

This service, created by Nixle, LLC delivers trustworthy and important neighborhood-level public safety and community event notifications by web, e-mail, and cell phone text.

**This new service will be offered in addition to the Code RED Emergency notification rapid telephone call system.**

Residents of Billerica can now take advantage of Nixle! Nixle is a community information service that alerts you to public safety threats and community events via web, e-mail, and cell phone.

Nixle is a community information service provider built exclusively to provide secure and reliable communications. It is the first authenticated and secure service that connects municipal agencies and community organizations to residents in real time, delivering information to geographically targeted consumers over their cell phones (via text messages), through e-mails and via Web access. Nixle has secured a partnership with NLETS (the International Justice and Public Safety Network), allowing local police departments nationwide to send immediate alerts and advisories. Privately funded Nixle, which has offices in New Jersey and California, is free to all governments, their agencies and organizations for more information, visit [www.nixle.com](http://www.nixle.com).

**Sign up at [www.billericapolice.org](http://www.billericapolice.org) and click on the nixle icon to register. Residents can also register for Code RED using the icon on the [www.billericapolice.org](http://www.billericapolice.org) home page.** The Billerica CodeRED Emergency Notification System and the Nixle information system are both a voluntary system for residents.